



# Insurance Accounts – Are They Of Any Use?

Catherine Johnston

David Chamberlain



**Brave New World**  
Big Data, Longevity and ERM

NZSA Conference  
19-22 November 2014 • Dunedin

# Disclaimers

The opinions expressed in this presentation are those of the authors and do not necessarily represent the views of our respective employers.

We have a life insurance focus and don't cover participating business.

We have removed names where possible and only used publicly available information.

Note: Topical in Australia at present





# Income Statement

For the year ended 31 December 2008

|   | Note    | 2008<br>\$        | 2007<br>\$       |
|---|---------|-------------------|------------------|
| Premium revenue                           | 5a(i)   | 39,565,167        | 27,710,373       |
| Less: Outward reinsurance expense         | 5b(i)   | (18,399,399)      | (18,581,361)     |
| Net premium revenue                       |         | 21,165,768        | 9,129,012        |
| Reassurance commission received           | 5a(iii) | 2,718,288         | 9,521,827        |
| Other revenue                             | 6       | 605,434           | 548,711          |
|   |         | 3,323,722         | 10,070,538       |
| Claims, surrenders and maturities expense | 7       | (12,705,017)      | (6,777,128)      |
| Less: Reinsurance recoveries revenue      | 5a(iii) | 7,447,416         | 4,393,820        |
| Net claims expense                        |         | (5,257,601)       | (2,383,308)      |
| Decrease in net policy liabilities        |         | 54,539,882        | 21,408,643       |
| Finance costs                             | 10      | 0                 | (77,208)         |
| Commissions and operating expenses        | 8 & 9   | (57,694,107)      | (35,121,499)     |
| <b>Profit before income tax expense</b>   |         | <b>16,077,664</b> | <b>3,026,178</b> |
| Income tax expense/(benefit)              | 11      | (14,065,206)      | (3,656,435)      |
| <b>Profit after income tax expense</b>    |         | <b>30,142,870</b> | <b>6,682,613</b> |
| Attributable to:                          |         |                   |                  |
| Equity holders of the parent              |         | 30,142,870        | 6,682,613        |
|   |         | 30,142,870        | 6,682,613        |

## Questions

1. \$30m profit, big improvement over last year – all good then?
2. Or do you think you need know to more?
3. What more?
4. The “Decrease in net policy liabilities” looks interesting, as do “Commissions and operating expenses”.
5. How many people would believe nearly half the profit was a future income tax benefit?





# Balance Sheet

As at 31 December 2008

|  | Note  | 2008<br>\$          | 2007<br>\$          |
|--|-------|---------------------|---------------------|
| <b>Assets</b>                                |       |                     |                     |
| Cash and cash equivalents                    | 12    | 13,098,736          | 13,426,912          |
| Trade and other receivables                  | 13    | 5,914,382           | 3,191,402           |
| Investments                                  | 14    | 1,535,906           | 1,716,101           |
| Property, plant and equipment                | 15    | 704,267             | 505,548             |
| Intangible assets                            | 16    | 1,181,870           | 620,450             |
| Deferred taxation benefits                   | 11    | 17,721,641          | 3,656,435           |
| <b>Total Assets</b>                          |       | <b>40,156,802</b>   | <b>23,116,848</b>   |
| <b>Liabilities</b>                           |       |                     |                     |
| Trade and other payables                     | 17    | 10,186,716          | 8,082,445           |
| Other liabilities                            | 18    | -                   | -                   |
| Insurance contract liabilities - reinsurance | 19    | 42,475,867          | 32,895,374          |
| Insurance contract liabilities/(assets)      | 19    | (151,467,313)       | (87,253,409)        |
| Investment contract liabilities              | 19    | 2,198,908           | 2,455,141           |
| <b>Total Liabilities</b>                     |       | <b>(96,605,822)</b> | <b>(43,820,449)</b> |
| <b>Net Assets</b>                            |       | <b>136,762,624</b>  | <b>66,937,297</b>   |
| <b>Equity</b>                                |       |                     |                     |
| Share capital                                | 22    | 99,000,738          | 59,400,738          |
| Retained earnings                            | 23(a) | 37,704,924          | 7,562,054           |
| Reserves                                     | 23(b) | 56,962              | (25,495)            |
| <b>Total Equity</b>                          |       | <b>136,762,624</b>  | <b>66,937,297</b>   |

## Questions

1. \$140m equity but only \$40m of assets?
2. And nearly half that \$40m is future tax benefits?
3. \$150m of “negative liabilities” which is dependent of a lot of assumptions.



## Statement of Cash Flows

For the year ended 31 December 2008

|   | Note | 2008<br>\$          | 2007<br>\$          |
|---|------|---------------------|---------------------|
| <b>Cash flows from operating activities</b> |      |                     |                     |
| Cash was provided from:                     |      |                     |                     |
| Premium receipts                            |      | 40,244,054          | 28,510,788          |
| Reassurance receipts                        |      | 5,191,423           | 3,476,470           |
| Interest receipts                           |      | 607,274             | 548,357             |
| Dividend receipts                           |      | 2,411               | 10,422              |
|   |      | <u>46,045,162</u>   | <u>32,546,037</u>   |
| Cash was disbursed to:                      |      |                     |                     |
| Reassurance payments                        |      | 12,315,141          | 9,207,839           |
| Claim, surrender and maturity payments      |      | 14,205,406          | 6,742,153           |
| Commission payments                         |      | 32,725,338          | 17,206,390          |
| Payments to suppliers and employees         |      | 25,715,242          | 14,314,920          |
| Interest paid                               |      | 0                   | 2,724               |
|   |      | <u>84,961,127</u>   | <u>47,474,026</u>   |
| Net cash flows from operating activities    | 24   | <u>(38,915,965)</u> | <u>(14,927,989)</u> |
| <b>Cash flows from investing activities</b> |      |                     |                     |
| Cash was provided from:                     |      |                     |                     |
| Proceeds from sale of financial assets      |      | 1,081,605           | -                   |
| Repayment of advance to subsidiary          |      | 18,000              | -                   |
|   |      | <u>1,099,605</u>    | <u>-</u>            |
| Cash was disbursed to:                      |      |                     |                     |
| Purchase of financial assets                |      | 844,000             | 62,000              |
| Purchase of fixed assets                    |      | 254,197             | 148,948             |
| Purchase of computer software               |      | 1,013,619           | 510,392             |
| Advance to subsidiary                       |      | 0                   | 31,239              |
|   |      | <u>2,111,816</u>    | <u>752,579</u>      |
| Net cash flows from investing activities    |      | <u>(1,012,211)</u>  | <u>(752,579)</u>    |
| <b>Cash flows from financing activities</b> |      |                     |                     |
| Cash was provided from:                     |      |                     |                     |
| Issue of shares                             |      | 39,600,000          | 20,200,000          |
| Subordinated loan from parent               |      | -                   | -                   |
| Net cash flows from financing activities    |      | <u>39,600,000</u>   | <u>20,200,000</u>   |

## Questions

1. \$30m profit but needed \$40m injection.
2. That is equivalent to virtually all of its cash revenue (spent twice as much as it got).
3. How much will it need next year?
4. Where can you find out?
5. Would you invest your own money?
6. What would you like to know first?



# What might you like to know before you buy?

- Capital – we know it needed a \$40m injection, how much more cash does it need? What would happen if it didn't get it?
- Profit - when is the \$30m reported profit able to be distributed to shareholders?
- Risk – what is in that \$150m of negative liability i.e. the biggest asset?
- What else do I need to know?
- Let's now consider the notes to accounts.



# The Notes – a gold mine or tailings?

**Equity of Life Insurance business**

|  | 2008<br>\$       | 2007<br>\$       |
|--|------------------|------------------|
| <b>Equity retained for solvency purposes</b> |                  |                  |
| Equity of shareholder                        | 136,762,623      | 66,937,297       |
| Less: Equity retained for solvency purposes  | (133,519,248)    | (63,512,424)     |
| <b>Equity available for distribution</b>     | <u>3,243,375</u> | <u>3,424,873</u> |

Based on actuarial advice the Directors have determined that \$133,519,248 (31 December 2007: \$63,512,424) of equity is a contribution to solvency and is therefore not distributable.

Equity retained for solvency reserves has been calculated in accordance with Professional Standard No. 5 of the New Zealand Society of Actuaries.

## Notes

1. Solvency looks thin.
2. Can the owners raise more capital?



# The Notes – a gold mine or tailings?

## Balance at 31 March 2014

*In thousands of New Zealand Dollars*

Actual Solvency Capital

Minimum Solvency Capital

Solvency Margin

| Company<br>\$000 | Statutory<br>Fund<br>\$000 | Shareholder<br>Fund<br>\$000 |
|------------------|----------------------------|------------------------------|
| 54,294           | 32,890                     | 21,404                       |
| 47,089           | 31,811                     | 15,278                       |
| <b>7,205</b>     | <b>1,079</b>               | <b>6,126</b>                 |

## Balance at 31 March 2013

*In thousands of New Zealand Dollars*

Actual Solvency Capital

Minimum Solvency Capital

Solvency Margin

| Company<br>\$000 | Statutory<br>Fund<br>\$000 | Shareholder<br>Fund<br>\$000 |
|------------------|----------------------------|------------------------------|
| 37,129           | 19,093                     | 18,036                       |
| 32,172           | 17,523                     | 14,649                       |
| <b>4,957</b>     | <b>1,570</b>               | <b>3,387</b>                 |

## Notes

1. Newer disclosure with a statutory fund.
2. Probably worth reading the words that go with it.





# The Notes – a gold mine or tailings?

## 20 Insurance contract assets and liabilities

| <i>In thousands of New Zealand Dollars</i>   | 2014<br>\$000   | 2013<br>\$000   |
|--|-----------------|-----------------|
| <b>Net insurance contract assets and liabilities contain the following components:</b> |                 |                 |
| Present value of future policy benefits  | 185,792         | 142,800         |
| Present value of future expenses   | 141,845         | 101,583         |
| Present value of future planned margins of revenues over expenses                      | 107,462         | 116,311         |
| Present value of future premiums   | (476,560)       | (388,133)       |
| Business valued using an accumulation model *  | 2,067           | 8               |
| <b>Net insurance contract assets and liabilities</b>                                   | <b>(39,394)</b> | <b>(27,431)</b> |

\* As at 31 March 2014, "business valued using an accumulation model" includes Group Life business plus the additional reserve for options and waivers. At 31 March 2013, only the Group Life business was recorded under this heading.

| Disclosed as:  |                 |                 |
|--|-----------------|-----------------|
| Insurance contract assets  | (159,649)       | (142,061)       |
| Insurance contract liabilities - reinsurance   | 107,501         | 108,859         |
| Deferred tax liability arising on taxable temporary differences within insurance contract assets and liabilities | 12,754          | 5,771           |
|  | <b>(39,394)</b> | <b>(27,431)</b> |

### Estimated discounted net cash inflows from insurance contract assets and liabilities

|  |                 |                 |
|--|-----------------|-----------------|
| Less than one year   | 3,773           | 2,076           |
| One year to five years   | 20,266          | 16,449          |
| Later than five years  | (63,433)        | (45,956)        |
| <b>Net insurance contract assets and liabilities future net cash inflows</b> | <b>(39,394)</b> | <b>(27,431)</b> |

## Notes

1. PV Profit margin down, others increasing.
2. Next 5 years of cashflow looks negative.
3. Ratio of PV Premium to premium revenue 7 to 1



# The Notes – a gold mine or tailings?

## Deferred Tax Asset

The Company has determined it is not probable that future taxable profits will be available prior to any potential future breach of shareholder continuity for the purpose of tax loss recognition. Accordingly, it has not recognised a deferred tax asset in respect of accumulated tax losses at balance date.

## Actuarial Assumptions

- Not usually that interesting – but should it be?

## Reinsurance

- Always fun to read carefully – if there is anything there!

Cash flows between the parties are recorded in an Original Experience Account ("OEA") to determine profit sharing. The OEA is a record of each specific tranche of insurance and is the net total of initial reinsurance commissions received, reinsurance recoveries received on claims, reinsurance premium payments, reinsurance commission clawbacks, interest payable on the OEA balance and administration fees payable. In the future, once the overall OEA balance is reduced to zero, the Company has the option to switch to a risk premium basis.



# What is missing?

- In force block of business information.
  - Future capital requirements.
  - How close to moving into loss recognition and having to “write down” the policy liability.
  - Distribution channel concentration (and the risk of it).
- i.e. risks around that policy liability number



# Other sources of information?

- FSC statistics on sales.
- Used to be able to get Life Act returns which were very useful but not anymore (and it was a battle as it was).
- Prospectus?
- Hopefully the RBNZ will fill the hole – but what will be publicly available?



# What would be good to have?

- In force and sales information by product.
- Capital position going forward.
- A profit figure that is correlated to the cash result.



# What is the “profit” trying to show?

- Those accounts were from 2008. It was called an “Income Statement” and showed a profit after tax. We also had a “Balance Sheet”.
- Now we have a “Statement of Comprehensive Income” in which the profit is the not the bottom line, “Total Comprehensive Income” is.
- The “Balance Sheet” has become a “Statement of Financial Position”.
- No-one knows what a profit is anymore: Accounting Profit, Taxable Profit, Distributable Profit, Cash Earnings or Total Comprehensive Income? What is it supposed to represent?
- Is it just all too academic?





# What are the accounts supposed to tell us?



# XRB's outcome goal

“To contribute to the creation of dynamic and trusted markets through the establishment of an accounting and assurance standards framework that:

- engenders confidence in New Zealand financial reporting
- assists entities to compete internationally
- enhances entities' accountability to stakeholders.”





# XRB Statement of Intent

“High quality financial reporting (incorporating both financial and, where relevant, non-financial elements) that **informs the decision-making of stakeholders** is therefore important to achieving effective public accountability and good corporate governance, and through them building a more competitive and productive economy.”



# IFRS 4

- "requires disclosure to **help users understand** the amounts in the insurer's financial statements that arise from insurance contracts, and **evaluate the nature and extent of risks** arising from insurance contracts"
- "When a life insurer is presenting the disclosures required by paragraphs 14.1.1(c) and 14.1.1(d) the insurer determines the level and extent of disclosure that is appropriate having regard to its circumstances and the qualitative **characteristics of financial statements under the New Zealand Framework of understandability, relevance, reliability and comparability.**"



# Disclosure - Explanation of recognised amounts

- Accounting policies
- Assets, liabilities, income and expense, and cashflows
- Gains and losses on buying reinsurance
- Assumptions which have the greatest effect on measurement – process used to determine plus quantification if **practicable**
- Effect of changes in assumptions (showing separately the effect of each change that has a material effect on financial statements)
- Reconciliations of changes in insurance liabilities, reinsurance assets and DAC (if any)



# Disclosure - Nature and extent of risks arising from insurance contracts

- Objectives, policies and processes for managing risks and methods used to manage
- Information about insurance risk (before and after reinsurance), including sensitivity to insurance risk and concentration
- information about credit risk, liquidity risk and market risk (as per NZ IFRS 7) – including maturity analysis



# Disclosure - Other

- Sensitivity Analysis
- Solvency Position
- Disaggregated Information – Statutory Fund

| Variable               | Change in following financial year's shareholder profit and equity net of reinsurance |       |         |       |
|------------------------|---|-------|---------|-------|
|                        | 2012  |       | 2011    |       |
| Group                  | + 10%   | - 10% | + 10%   | - 10% |
|                        | \$000   | \$000 | \$000   | \$000 |
| Mortality              | (1,042)   | 1,042 | (997)   | 997   |
| Morbidity claims costs | (622)   | 622   | (635)   | 635   |
| Annuitant mortality    | 188   | (188) | (175)   | 175   |
| Lapses and surrenders  | (801)   | 801   | (1,083) | 1,083 |
| Renewal expenses       | (994)   | 994   | (971)   | 971   |



# What would a layman think?

- Profit = distributable profit?
- Profit margins – kind of make sense
- Experience profits - good
- Experience losses - bad



# What don't they tell us? Or cover up?

- DAC – spread into profit margins
- Changes of assumptions – spread into profit margins
- RPGs – can hide poor performing groups of policies
- Reinsurance – sometimes hard to tell much about it
- Risks that aren't specifically prescribed
- Emerging challenges/risk – both within the coy and in the wider market



# What don't they tell us? Or cover up?

- DAC – spread into profit margins
- Changes of assumptions – spread into profit margins
- RPGs – can hide poor performing groups of policies
- Reinsurance – sometimes hard to tell much about it
- Risks that aren't specifically prescribed
- Emerging challenges/risk – both within the coy and in the wider market





# IFRS Phase 2 – Better or more of the same?

- Probably predominantly more of the same!
- Long term business – looking more like MoS
- Short term business – valued like General Insurance
- Potential lack of comparability due to transition approach
- Risk margin clearly identified and disclosed



# To Conclude - MoS revisited

- MoS was about a realistic profit (the P&L is dominant)
- But it gave us a messed up Balance Sheet
- We had to have solvency standards as a result
- The realistic profit is not correlated to the cash result (not intuitive)
- Isn't all that really matters the Distributable Profit?
- As actuaries if we valued the entity using DCF that's all we'd need?



# A radical thought for a Brave New World?

- Let's go back and make the Balance Sheet dominant
- Let's make the profit equal to the change between RBNZ solvency balance sheets
- That gives us the Distributable Profit
- Isn't that what most people believe profit means?
- Concept could be adopted worldwide based on each country's solvency requirements
- Note: not the same as change in EV (but related)





# What's your opinion?

