

Catching Opportunities
in a changing environment

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Actuaries in the Community

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Deloitte.

What does “community service” mean?

- Outside traditional actuarial roles
- Involvement in public issues and needs
- Areas of Involvement:
 - Public Policy
 - Not-For-Profit and Community Organisations
 - Families and small groups
- Evolutionary and example based

Why community service is valuable and personally fulfilling ?

- “Caring for persons ... is the rock upon which a good society is built” (Robert Greenleaf, *Servant Leadership*)
- Making a difference in society
- Benefits:
 - Life-changing event (Williamson Leadership Foundation)
 - “A sense of meaning and purpose is the single attribute most associated with life satisfaction” (Clive Hamilton, Australia Institute)

Micro Insurance: Going back to basics in a familiar industry

- Micro enterprise development (MED) and micro credit – part of development aid for 30 years
- Recent development – micro insurance
- Actuaries have been heavily involved - developing tools and guides
- Micro insurance products - simple and ‘short tail’
- Uplift India Association - community based mutual fund model
- Personally and professionally rewarding

Building regulatory capacity in South East Asian financial services markets

- Support enhanced financial regulation in Asia from more developed regulatory regimes
- Wide involvement incl. several actuaries
- Presenting to, training, advising and supporting S.E. Asia regulatory regimes
- Positive impact on local industries

Developing low-cost savings schemes for low-income families in New Zealand

- Individual saving rather than borrowing to fund tertiary education costs
- Facilitate very low amounts of saving (\$2 pw) using asset-based welfare approaches
- Multi-commercial sponsorship and support
- Not-for-profit, independent, national scale organisation => gradual smaller-scale adoption
- Ideas incorporated into recent NZ Kiwisaver scheme

Results of “actuaries in the community” survey

Question	Aust.	NZ
Contributed to Public Policy?	42%	75%
Involved with NFP/Community org.?	32%	43%
Actuarial Services: Families/Small Groups	39%	64%
Pro-Bono work?	36%	57%
Wider community involvement?	79%	79%

Overall not a significant amount of non-commercial
community actuarial involvement

Current initiatives & involvement

- Micro Insurance
- World Bank
- Climate Change and Sustainability
- Forestry Management and Protection
- Africa – Concern Universal
- Emerging initiatives - locally

Getting started and developing the opportunity

- Alignment:
 - interest, concerns and needs of different communities AND
 - your concerns and passions
- Some tips:
 - Research
 - Talk to colleagues
 - Talk to people in the field
 - Volunteer your time
 - Involve friends and colleagues
 - Express a view

A blueprint for Action

- Professional meetings:
 - Pro bono work
 - Individual practice areas
- Develop a guidance note
- PI cover for all actuarial work for the public good?
- Data/research repository
- Publicise availability of actuaries and public access to public register
- Organise activities for NFPs and actuaries to meet

Colin Priest recommendations (2004)

- Initiative emerging from FSF paper/presentation

Conclusion

- Some wonderful role-models in the actuarial profession - catalysts to action
- Role for the NZSA and/or IA Aust.
- Development opportunity especially in leadership, for those who get involved
- Evolutionary approach to encouraging wider involvement
- Something for us all to consider and pursue